



June 16, 2008

Dear Mayor Leppert, Environmental Protection Agency (EPA) Regional Administrator Greene, and North Central Texas Council of Governments (NCTCOG) Executive Director Eastland,

Environmental improvement is achieved through cooperative action. **Keep Dallas Beautiful** is pleased to partner with the City of Dallas, US EPA, and NCTCOG to work towards implementing sustainable practices that help improve Dallas area air quality. Through the Dallas Sustainable Skylines Initiative, **Keep Dallas Beautiful** pledges to support one or more of the following project categories:

- Enhancing central city livability
Combat Litter, graffiti, and illegal dumping through enforcement, education, clean-up and beautification projects. Build community gardens in vacant lots and other empty spaces. These projects will take place in 7 neighborhoods around Dallas and help improve air, water and soil quality. We will be partnering with the City of Dallas, CDM (Camp Dresser McKee) and K Strategies.

As members of the Dallas community, we recognize our responsibility to be good environmental stewards and manage our environmental impacts in a way that provides for a sustainable future. We look forward to building a sustainable Dallas with you.

Sincerely,

Freddie Guerra
Vice President, Keep Dallas Beautiful

The **Dallas Sustainable Skylines Initiative** is a joint effort with the primary goal of implementing sustainable practices to help improve Dallas' air quality. Through Initiative-guided voluntary projects, the Initiative aims to achieve measurable environmental benefits--particularly the reduction of air emissions, but also the significant improvement of water and land quality--while simultaneously contributing to the vitality of the Dallas economy and the quality of life of Dallas' citizens. In the longer term, the Initiative aims to create a successful and reproducible program that serves as a model for other cities.

Measurable
Environmental
Benefits

Initiative-guided
projects

Voluntary
Partnerships



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