



September 27, 2007

**Sustainable Skylines - Dallas**

Measurable  
Environmental  
Benefits

Initiative-guided  
projects

Voluntary  
Partnerships

Dear Mayor Leppert, Environmental Protection Agency (EPA) Regional Administrator Greene, and North Central Texas Council of Governments (NCTCOG) Executive Director Eastland,

Environmental improvement is achieved through cooperative action. Irving Holdings, Inc. dba Yellow Cab is pleased to partner with the City of Dallas, US EPA, and NCTCOG to work towards implementing sustainable practices that help improve Dallas' air quality. Through the Dallas Sustainable Skylines Initiative, Irving Holdings, Inc. dba Yellow Cab pledges to support enhancing central city livability.

Yellow Cab is going green by launching a pilot program that will add 10 to 15 new hybrid vehicles to its fleet by the end of the year. We have a goal of converting our entire fleet to environmentally friendly vehicles by the end of 2011, presumably hybrid vehicles, but knowing that more advanced technologies may be on the horizon.

Yellow Cab has launched this program with the Toyota Camry Hybrid. The 2007 Camry Hybrid gets 34 miles to the gallon whereas the 2007 Ford Taurus get 20 miles per gallon, according to the U.S. Environmental Protection Agency, which also says burning a gallon of gasoline creates about 20 pounds of carbon dioxide, a greenhouse gas. The Camry Hybrid taxicab burns 2,353 gallons of gasoline per year; the Taurus burns 4,000 gallons of gasoline per year. This saves 1,647 gallons, which amounts to 32,940 pounds of carbon dioxide that is saved per year per cab.

In addition to reducing the carbon dioxide, the Toyota Camry Hybrid will save 8.8 pounds per year of NOx gases per vehicle over the 2007 Ford Taurus. The Taurus is rated as a Bin 5, emitting 0.07 g/mi NOx whereas the Camry is rated as a Bin 3, emitting 0.03 g/mi NOx.

Some of the other hybrid vehicles that are under review as well are the Toyota Highlander, the Ford Escape and the Chevrolet Malibu.

As members of the Dallas community, we recognize our responsibility to be good environmental stewards and manage our environmental impacts in a way that provides for a sustainable future. We look forward to building a sustainable Dallas with you.

Sincerely,

Jack Bewley  
President  
Irving Holdings, Inc. dba Yellow Cab

The **Dallas Sustainable Skylines Initiative** is a joint effort with the primary goal of implementing sustainable practices to help improve Dallas' air quality. Through Initiative-guided voluntary projects, the Initiative aims to achieve measurable environmental benefits--particularly the reduction of air emissions, but also the significant improvement of water and land quality--while simultaneously contributing to the vitality of the Dallas economy and the quality of life of Dallas' citizens. In the longer term, the Initiative aims to create a successful and reproducible program that serves as a model for other cities.

Addressing Air Quality  
...from the Ground, UPI

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